



# TWO FLAGS

ONE SPIRIT

2024



[www.TwoFlags.com](http://www.TwoFlags.com)



**MARIAN J. NOWACKI**  
**CEO**  
**Founder & Co-Owner**

“We have an organic vodka like no one had before. Simply the best!”

– MJN

# Bio – Marian Nowacki

- Remarkable soccer career: Made his mark at the age of 19, playing for professional Polish soccer team, Stal Mielec - with Gregorz Lato, Kasperczak and Domarski and contributing to their victory as the champion of Poland.
- Soccer achievements: Played alongside legends like Kazimierz Deyna at Legia Warszawa and achieved success with Arka Gdynia with Janusz Kupcewicz, winning the prestigious Polish Cup.
- International exposure: Competed in the professional Cleveland Force MISL league, showcasing his soccer prowess in the United States.
- Leadership in sports: Served as the President of the Polish American Club Cracovia Chicago, and organized the most significant soccer tournament of Polish American teams in U.S. history, attracting 33 clubs from USA, Canada, and Poland; including "Orly-Kazimierza Gorskiego, the best and most legendary coach in the history of Polish soccer
- Olympic involvement: Acted as President of the Polish American Council of the Polish Olympic Committee during the 1996 Atlanta Olympics, ensuring the Polish Olympic team experienced the best Olympic village ever, visited by distinguished guests including President of the International Olympic Committee, Juan Antonio Samaranch, and President of Poland, Aleksander Kwaśniewski.
- Business acumen: Founded a successful construction company securing lucrative contracts with the US government.
- Entrepreneurial ventures: Co-founded the Polish-American Chamber of Commerce and held influential roles as co-owner and President of the Supervisory Board of the Brewery in Namysłów.
- Astute investments: Orchestrated the purchase of Namyslow Brewery for \$3ML, which was later sold for a staggering \$125ML to Heineken in 2018.
- Dynamic business portfolio: Co-owner of the Odra Opole Soccer Club, president of a company promoting "Sobieski" vodka on the US market and engaged in significant real estate investments.
- Honors and recognition: Received the Cross of the Order of Merit of the Republic of Poland and the prestigious "Olymp" Prize from the Polish Olympic Team for his exceptional contributions in sports and business, serving as an inspiration to aspiring athletes and entrepreneurs alike.



## CONSUMER NATION

# How a New Vodka Brand Set a Sales Milestone

Christina Cheddar Berk | [@ccheddarberk](#)

Published 5:05 PM ET Thu, 12 March 2009 | Updated 11:50 AM ET Thu, 5 Aug 2010



## *Sobieski Vodka Reaches One Million Case Milestone Faster Than Any Other Vodka Brand*

Imperial Brands, Inc. Aids Sobieski in Shattering Previous U.S. Record

January 04, 2012 09:00 AM Eastern Standard Time

PALM BEACH GARDENS, Fla.--(BUSINESS WIRE)--Imperial Brands, Inc. announced today that it sold more than one million cases of Sobieski Vodka in the United States during the 2011 fiscal year. Sobieski Vodka, one of the fastest growing vodka brands in the United States and globally, reached the million case milestone after only four years in the United States, shattering the previous record by more than three years.



## Sobieski Sales by Cases in USA

### Chicago/IL Sales

<u>Time / Year</u>	<u>Chicago &amp; IL Case</u>	<u>Volume</u>
1/2 of 2007	7,000	\$ 1,008,000.00
2008	25,000	\$ 3,600,000.00
2009	45,000	\$ 6,480,000.00
2010	63,000	\$ 9,072,000.00
2011	78,000	\$ 11,232,000.00
2012	95,000	\$ 13,680,000.00
2013	110,000	\$ 15,840,000.00

### US Total Sales

<u>IL &amp; USA Total</u>	<u>USA &amp; IL Volume</u>
11,000	\$ 1,584,000.00
55,000	\$ 7,920,000.00
110,000	\$ 15,840,000.00
222,000	\$ 31,968,000.00
332,000	\$ 47,808,000.00
610,000	\$ 87,840,000.00
995,000	\$ 143,280,000.00



PAUL M. NOWACKI

GM

Co-Owner

# Bio – Paul Nowacki

With a deep-rooted passion for leadership and a relentless drive for growth, Paul Nowacki is a dynamic and dedicated professional whose journey has been marked by excellence across diverse domains.

An accomplished General Manager, his journey began at Elevele LLC Cannabis Dispensary, where he played an instrumental role in propelling the startup to remarkable heights, culminating in its acquisition by Verano Holdings Corp for a staggering \$22.76 million. This achievement underscored his strategic acumen in state compliance, employee management, sales, and product innovation.


Committed to nurturing potential, he ventured into the realm of cannabis cultivation as a private consultant, translating his profound expertise into crafting bespoke grow plans and guiding clients to cultivate some of the best craft cannabis in the United States.

His prowess extends to the corporate world, evident in his role as the General Manager at Two Flags Vodka & General Pulaski Inc, where he orchestrates seamless operations, fosters vendor relationships, and spearheads innovative marketing initiatives.

Fluent in both English and Polish, his bilingual proficiency enriches his capacity to connect and communicate. A confluence of experiences, from enriching academic pursuits at The University of Iowa to leadership roles and volunteer engagements, has sculpted him into an astute leader, an advocate for growth, and a compassionate supporter of those around him.

The best tools reserved for subscribers to boost the performance of your investments!

Optimize my profits



**VERANO HOLDINGS CORP.**
 Equities

VRNO

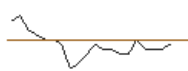
CA92338D1015

Add to a list

PDF Report

 Delayed Canadian Securities Exchange - 10:00:53 2023-08-09 am EDT

3.890 CAD

**-0.26%**

5-day change 1st Jan Change

**+1.57%****-9.53%**

Aug. 08 Transcript : Verano Holdings Corp., Q2 2023 Earnin... CI

Aug. 08 Earnings Flash (VRNO.CN) VERANO HOLDINGS ... MT

Summary

Quotes

Charts

**News**

Ratings

Calendar

Company

Financials

Consensus

Revisions

Funds and ETFs

## Verano Holdings Corp. completed the acquisition of Elevele LLC for \$22.76 million.

January 03, 2021

 Share

Verano Holdings Corp. (CNSX:VRNO) entered into a definitive agreement to acquire Elevele LLC for \$22.76 million on December 8, 2020. The total purchase price was \$22.35 million plus a \$0.42 million purchase price adjustment. Verano Holdings LLC paid \$5.35 million in December 2020 and \$5.45 million in March 2021. The remaining purchase price will be paid pursuant to the membership interest purchase agreement. In connection therewith, an affiliate of Verano Holdings also anticipates entering into a consulting and administrative services agreement with Elevele LLC, pursuant to which such affiliate will provide consulting services to Elevele LLC in exchange for a fixed monthly fee. The closing of this transaction is contingent upon, inter alia, receipt of the required state regulatory approval.

Verano Holdings Corp. (CNSX:VRNO) completed the acquisition of Elevele LLC on December 2020.

 Share

© S&amp;P Capital IQ - 2021

### Chart Verano Holdings Corp.

Duration  Period 

Apr 10, 2023 - Aug 9, 2023 - Last : 3.89

MA(20) 3.80 MA(50) 3.86 MA(100) 3.89



© MarketScreener.com

[» More charts](#)

### Company Profile

Verano Holdings Corp. is a vertically integrated, multi-state cannabis operator in the United States. The Company is engaged in the improvement of communal wellness by providing access to regulated cannabis products. T...

Sector

Drug Retailers

Calendar

2023-11-13 - Q3 2023 Earnings Release





TWO FLAGS  
ONE SPIRIT



TWO  
FLAGS  
ONE SPIRIT  
VODKA

ORGANIC  
ULTRA PREMIUM  
DISTILLED AND BOTTLED IN  
POLAND  
40% ALC. BY VOL. (80 PROOF)  
750 ML



TWO FLAGS  
VODKA



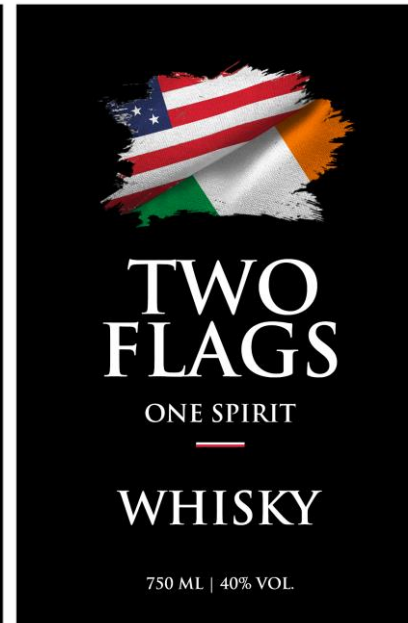
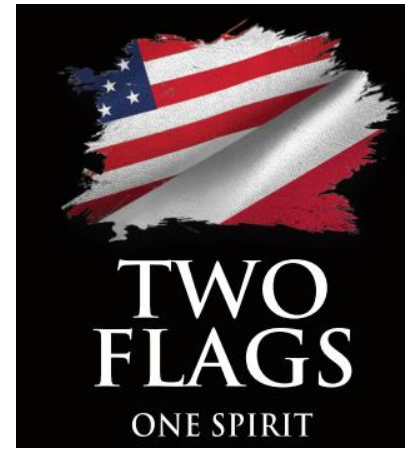
TWO FLAGS  
VODKA



TWO FLAGS  
VODKA

Potential  
Brand Licensing of  
Two Flags – One  
Spirit

\*The flags of two countries and associated spirit



Licensing Rights  
Available for  
Purchase

# Potential Brand Licensing of Two Flags – One Spirit





# Potential Brand Licensing of Two Flags One Spirit (\*Available for Purchase)



Ultra Premium Organic Vodka

Licensing Rights



\*Tequila



\*Whisky



\*Rum



\*Gin



\*Irish Cream

# What Distinguishes Two Flags Vodka From Other Brands

- Our Name – Having Two Flags captures the tradition and culture of two great countries
- Our Product. Our Recipe. 50% Organic Wheat & 50% Organic Dankowski Rye
- Ultra premium, organic, with unseen smoothness
- Our Bottle with modern distinctive label and unique Swarovski crystal design





What happens in business without marketing and promotion?  
Nothing happens.



# Marketing

- Trucks and cars wrapped in Two Flags One Spirit logos
- Signs, banners, bumper stickers, etc.
- Radio advertising
- Bars, clubs, restaurants, banquet halls
- Soccer club sponsorship – soccer team will wear our jersey
- Event festivals and picnics (Ex. Taste of Polonia)





# Advertising

- Trucks
- Wrapped Vehicles
- Bumper Stickers
- Banners
- Building Signs
- Street Signs
- Picnics
- Festivals
- TV
- Radio
- Newspapers
- Social Media







# Strategic Positioning

**Price:**

Under \$30

**Alcohol strength:**

80 proof (40% alc. vol)

**Bottle sizes:**

750ml, 1L

**Attributes:**

Ultra-Premium, Organic, Gluten Free (GF), 5X Distilled





# GOALS

1. Make \$1 stock to grow significantly every year
2. In 3-5 years, the Board will consider going on the stock market
3. To sell our brand in 5-7 years

For financial projections, please contact our office ([office@twoflagsvodka.com](mailto:office@twoflagsvodka.com)) or Marian Nowacki (847)414-7330





**TWO  
FLAGS**  
ONE SPIRIT

IL  
(Chicago)

We have 100% funding ready to go.  
Product is ready. We will launch when product arrives to US

Population 12.8M

Midwest

IA

WI

IN

Pop 3.2M

Pop 5.8M

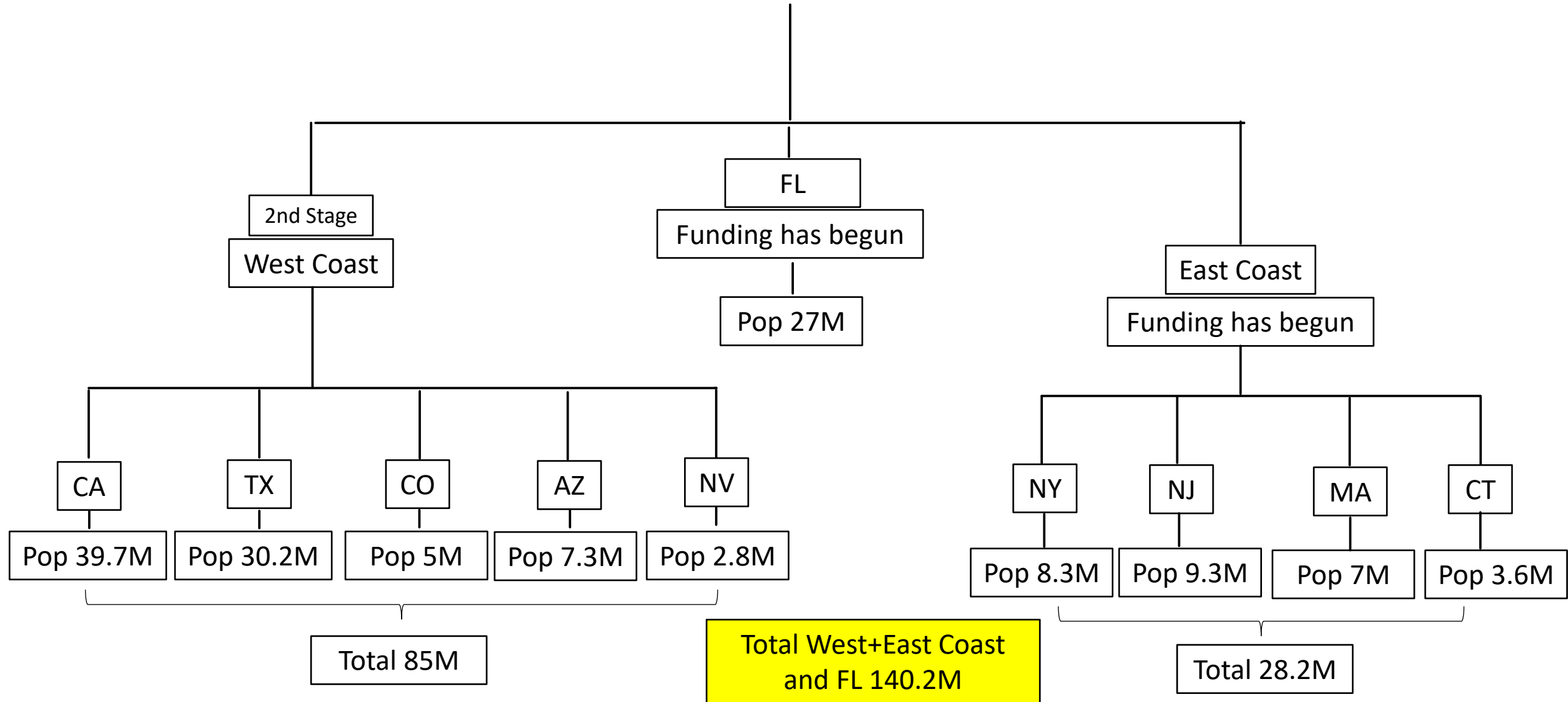
Pop 6.8M

Total 16.5M

**IL & Midwest Total 29.3M**



**TWO  
FLAGS**  
ONE SPIRIT



**RELATED STORIES**

**HOW I MADE IT**

Self-made billionaire: Here's the most important thing successful people do

**THE MOMENT**

48-year-old took on Coca-Cola—now his beverage company is worth \$1.6 billion

**THE MOMENT**

Drybar co-founder started as a mom of 2 with a hairstyling side hustle

**THE MOMENT**

# He knew 'nothing' about selling alcohol when he launched Patrón—then he sold it for \$5.1 billion

Published Wed, Oct 25 2023 1:10 PM EDT • Updated Wed, Oct 25 2023 1:24 PM EDT

Tom Huddleston Jr.

SHARE [f](#) [t](#) [in](#) [✉](#)



John Paul DeJoria. Qin Chen | CNBC

# Join the Movement

We invite you to be a part of the Two Flags One Spirit movement – a movement that celebrates diversity, champions unity, and fuels success. Together, we can showcase the boundless potential that arises when cultures unite.

Invest in Two Flags One Spirit today and let's redefine the future, one flag, and one spirit at a time.



**TWO  
FLAGS**  
ONE SPIRIT







For more information and questions, please  
contact,



**Marian J. Nowacki**

CEO

(847)414-7330

[office@twoflagsvodka.com](mailto:office@twoflagsvodka.com)

